# ELEMENTS PRINCIPLES OF ART



#### PATTERN

Pattern refers to the repetition or reoccurrence of a design element, exact or varied, which establishes a visual beat.



#### SHAPE / FORM



Shape implies spatial form and is usually perceived as two-dimensional. Form has depth, length, and width and resides in space. It is perceived as three-dimensional.

## RHYTHM / MOVEMENT

Rhythm or movement refers to the suggestion of motion through the use of various elements.



#### COLOR

Colors all come from the three primaries and black and white. They have three properties – hue, value, and intensity.



#### PROPORTION / SCALE

Proportion is the size relationship of parts to a whole and to one another. Scale refers to relating size to a constant, such as a human body.



#### VALUE

Value refers to relative lightness and darkness and is perceived in terms of varying levels of contrast.



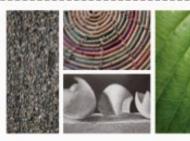
#### BALANCE

Balance is the impression of equilibrium in a pictorial or sculptural composition. Balance is often referred to as symmetrical, asymmetrical, or radial.



#### TEXTURE

Texture refers to the tactile qualities of a surface (actual) or to the visual representation of such surface qualities (implied).



#### UNITY

Unity is achieved when the components of a work of art are perceived as harmonious, giving the work a sense of completion.



### SPACE / PERSPECTIVE

Space refers to the area in which art is organized. Perspective is representing a volume of space or a 3-dimensional object on a flat surface.



#### **EMPHASIS**

Emphasis refers to the created center of interest, the place in an artwork where your eye first lands.



